

For Immediate Release

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Food Banks Alberta and Alberta Chicken Producers team-up to provide fresh, Alberta-raised chicken to the province's food banks

\$30,000 initial gift will help expand Alberta Food Bank Fresh initiative

Alberta Chicken Producers is teaming up with Food Banks Alberta by providing an initial donation of \$30,000 to be used to supply fresh, Alberta-raised poultry to food banks across the province.

The donation will be shared equally amongst Food Banks Alberta, Calgary Food Bank and the Edmonton Food Bank to purchase Alberta-raised poultry. The partnership will help expand the [Alberta Food Bank Fresh](#) initiative, which strives to offer a more reliable supply of fresh eggs, protein, dairy and produce at local food banks province-wide.

Bringing the Fresh to Alberta Food Banks

Food Banks Alberta Chair Doug Tweddle says the new partnership with Alberta Chicken Producers reflects how important industry collaborations are in helping Alberta's food banks build a road toward long-term food sustainability.

"Alberta Food Bank Fresh is about bringing the fresh to Alberta food banks together with Alberta's growers and producers," explains Tweddle. "By pledging annual support, Alberta Chicken Producers are helping our local food banks provide more nutritious foods to Albertans struggling with food insecurity," he says.

Good Neighbors in a Time of Need

"The holiday season for many can be a challenging time, and the COVID-19 pandemic will make this year's season even more so," explains Jason Born, Chair of the Alberta Chicken Producers Board of Directors.

"Like all Albertans, we greatly care about the health and wellbeing of our families, friends, and communities. We couldn't think of a better way to support those in need than by launching our Good Neighbors Program. As part of this Program and on behalf of Alberta's chicken farmers and their families, we're proud to support Food Banks Alberta," says Born.

Food Banks Alberta and Alberta Chicken Producers Team Up (cont'd)

About Alberta Food Banks

[Alberta Food Banks](#) is the provincial association of food banks in Alberta with a mission to advance the vital role, capacity and voice of Alberta's food banks through advocacy, educational and networking opportunities and exceptional member services. The association evaluates and researches programs to benefit all food banks in the province. These programs are initiated and supported to help our members in food and fundraising, and awareness efforts across Alberta. Alberta Food Banks provides a wealth of resource material and acts as a communications pipeline for its members so that food banks can function efficiently and share ideas. We promote an estimated 110+ Alberta food banks on the provincial level.

About Food Banks Canada

Food Banks Canada provides national leadership to relieve hunger today and prevent hunger tomorrow in collaboration with the food bank network from coast-to-coast. For 40 years, food banks have been dedicated to helping Canadians living with food insecurity. Over 3,000 food banks and community agencies come together to serve our most vulnerable neighbours who — last year — made 1.1 million visits to these organizations in one month alone, according to our *HungerCount* report. Over the past 10 years, as a system, we've sourced and shared over 1.4 billion pounds of food and Food Banks Canada shared nearly \$70 million in funding to help maximize collective impact and strengthen local capacity — while advocating for reducing the need for food banks. Our vision is clear: create a Canada where no one goes hungry. Visit www.foodbankscanada.ca to learn more.

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